



2018 sustainability achievements



Eliminated single use plastic cups and cutlery and implemented front of house composting throughout McCormick Place West.



All vinyl banners collected for reuse in other projects such as agriculture tarps, outdoor movie screens and water canal liners.



Exhibitors shared their sustainability stories and made their spaces more sustainable by procuring sustainable products, smart powering their booths and reusing materials year over year.



Attendees created 40 planter boxes for growing veggies that were delivered to local schools in South Chicago.

Comments from 2018 WINDPOWER Survey:

"We participated in the Green Initiatives and it was a blast!"

"I highly value these efforts."

"I have not seen these efforts at other trade shows."

40%

Almost 40% of signage was printed on sustainable substrates

65%

Waste diversion rate of the event—almost 20% higher than McCormick’s annual diversion

4.5lbs

Landfill waste per participant

50%

Over 50% of hotel partners purchased RECs to offset their energy use during WINDPOWER

42%

of attendees downloaded the mobile app rather than using a printed expo guide onsite

by the numbers